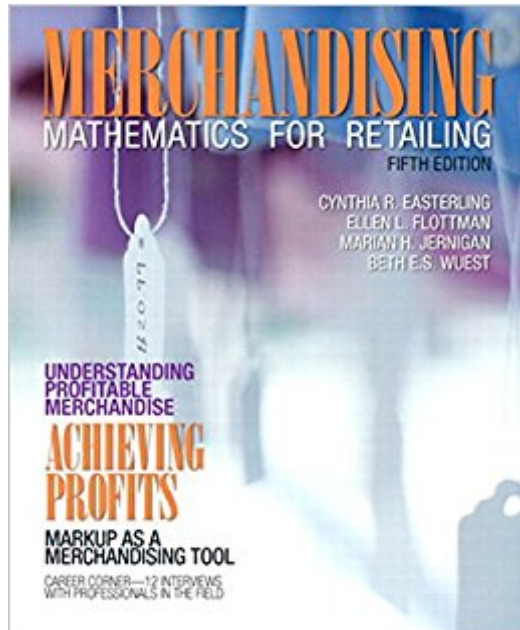




The book was found

Merchandising Mathematics For Retailing (Fashion)



Synopsis

Written by experienced retailers, *Merchandising Mathematics for Retailing, 5/e* introduces students to the essential principles and techniques of merchandising mathematics, and explains how to apply them in solving everyday retail merchandising problems. Instructor- and student-friendly, it features clear and concise explanations of key concepts, followed by problems, case studies, spreadsheets, and summary problems using realistic industry figures. Most chapters lend themselves to spreadsheet use, and skeletal spreadsheets are provided to instructors within the Instructor's Manual. This edition is extensively updated to reflect current trends, and to discuss careers from the viewpoint of working professionals. It adds 20+ new case studies that encourage students to use analytic skills, and link content to realistic retail challenges. This edition also contains a focused discussion of profitability measures, and an extended discussion of assortment planning.

Book Information

File Size: 18605 KB

Print Length: 336 pages

Simultaneous Device Usage: Up to 2 simultaneous devices, per publisher limits

Publisher: Pearson; 5 edition (February 8, 2012)

Publication Date: February 8, 2012

Language: English

ASIN: B0072VTGSC

Text-to-Speech: Not enabled

X-Ray: Not Enabled

Word Wise: Not Enabled

Lending: Not Enabled

Enhanced Typesetting: Not Enabled

Best Sellers Rank: #198,523 Paid in Kindle Store (See Top 100 Paid in Kindle Store) #39

in Kindle Store > Kindle eBooks > Business & Money > Economics > Commerce #117

in Kindle Store > Kindle eBooks > Education & Teaching > Higher & Continuing Education #321

Customer Reviews

Merchandising Mathematics for Retailing has been little to no help for me in my buying class. I am pretty good at math and I actually enjoy it but this textbook makes me hate it. The problems and

formulas are worded in a way that are really confusing. For example, there is two different formulas in the book one for average commission earnings per hour and one for average earnings per hour and there's a problem that asks for average earnings per hour but what they're really looking for is the average commission earnings per hour. As a result I wasted a good amount of time trying to figure out how to use the wrong formula on the problem. If I had not checked the answer at the back of the book, I would have never known I was doing it incorrectly. This happens throughout the text. Also there are problems where they never even explain how to solve them. This leaves me struggling for hours trying to figure out how to do one problem instead of just teaching it to me in the first place like textbooks are meant to do. I am extremely frustrated with this text, I have to use it for the entire semester and the problems are just going to become more difficult to understand.

Great Book!

This book sucks, has tons of mistakes and doesn't explain anything to you.

Right on time! I love it!

This book was used in my Merchandising Principles class. It provides great general retail accounting overview, and sufficient background knowledge on the retail industry. I highly recommend this book to anything thinking about entering into retail industry or starting a retail business of your own.

I am really sorry I never rate this low but, frustration from calculations that are unclear, is exhausting. This needs revisions. Very vague explanations. Should not have to spend over 4 hours to try and figure out one aspect of the problem.

It contains lot of helpful knowledge needs for retail, but it also has so many wrong answers and numbers, and I think a math textbook should always have right numbers. It confuses students. Explanation was also very confusing.

Good quality.

[Download to continue reading...](#)

Fashion Retailing: From Managing to Merchandising (Basics Fashion Management) Merchandising

Mathematics for Retailing (5th Edition) (Fashion) Merchandising Mathematics for Retailing (Fashion) Merchandising Math for Retailing (4th Edition) Back to the 80s: 1980s Fads and Fashion Coloring Book: Adult Coloring Books Fashion, 80s Coloring Book, 1980s Coloring Book, Fashion Coloring Book ... Fashion Coloring Book for Adults) (Volume 1) Fashion Retailing: A Multi-Channel Approach Fashion Marketing & Merchandising Fashion Coloring Books for Adults Vol.1: 2017 Fun Fashion and Fresh Styles! (Fashion Coloring Books for Adults) (Volume 1) Experiential Retailing: Concepts and Strategies That Sell Retailing in Emerging Markets Retailing Management, 9th Edition Isn't It Obvious?: A Business Novel on Retailing Using the Theory of Constraints Retailing Principles Second Edition: Global, Multichannel, and Managerial Viewpoints Window Display: New Visual Merchandising Apparel Merchandising: The Line Starts Here Visual Merchandising and Display: Studio Access Card Silent Selling: Best Practices and Effective Strategies in Visual Merchandising Merchandising: Theory, Principles, and Practice Automated Merch Business with Printful: A Step-by-Step Blueprint to Starting your Very Own 6-Figure Print-on-Demand Merchandising Business. No Capital Required! Floriculture: Designing & Merchandising

[Contact Us](#)

[DMCA](#)

[Privacy](#)

[FAQ & Help](#)